



A Transformational
Event for **Elite Teams**

ONLY 50 SLOTS
AVAILABLE
SECURE YOUR TEAM'S PLACE NOW

JULY 17 | NEW YORK CITY

ABOUT THE EVENT

Successful entrepreneurs don't just execute strategies – they **think differently**. They approach challenges with a **mindset** that drives innovation, resilience, and execution. Too often, business owners wonder why their team doesn't think or act as they would. The common assumption? They need more tools and tactics. The real solution? Teaching them how to **think like entrepreneurs**.

The Growth Collective is a one-of-a-kind experience designed to bridge this gap, equipping your team members with the **principles, values, and decision-making processes** that high achievers and entrepreneurs possess. When they return, they won't just know what to do – they'll have a **stronger grasp of who to be** in your absence.



EXCLUSIVE SPEAKER LINEUP



Drew Watson

Barron's Top 1200 Advisor
#1 in KY two years in a row



Scott Leibfried

Barron's Top 1200 Advisor
Multiple year CAC Advisor qualifier



Travis Chaney

CEO of D2.
Founding Partner of a CAC practice.
Multiple Time FC of the Year Winner



Mike Brink

Former Operations Director for a
Top 20 financial planning practice.
Operations Coach for D2



Sherrie English

Chief Coaching Officer for D2.



Christy Chaney

Co-Director of Digital
Marketing and WOW for D2.



Meghann Richardson

Co-Director of Digital
Marketing and WOW for D2.

CONTACT INFORMATION



270-663-7264



d2@dynamicdirections-d2.com



2708 New Hartford Rd, Owensboro, Kentucky 42303

Who Should Attend?



This event is exclusively for the best and brightest in your practice – those who are hungry to grow, eager to learn, and quick to implement.

Before selecting who to send, ask yourself:

Who in my practice is truly worth investing in?

Who has the curiosity and drive to elevate themselves and our business?

Who will take action and maximize this experience upon returning?

Many of our clients set clear expectations with their attendees – whether it's sharing notes, developing action plans, or implementing takeaways.

With only 50 available spots, we're looking for the best of the best.

Event Format

Your team members will experience an immersive learning environment through:

General Sessions:

Broad topics applicable across roles and tenure levels.

Role-Specific Sessions:

Targeted discussions tailored to their area of expertise.

Role-Specific Capacity:

Financial Advisors:

20 spots for financial advisors servicing clients and building their book of business.

Marketing Professionals:

10 spots for team members responsible for driving, supporting, and executing marketing strategies.

Operations Team Members:

20 spots for professionals in business processing, client service, plan production, paraplanning, operations management, and beyond.

SECURE YOUR SPOT BEFORE IT'S GONE!

\$399 for D2 Community
\$1100 for Non-D2 Members

In an industry where tactics can be copied, **mindset is the differentiator**. Businesses that invest in teaching their people to think at a **higher level** will always outpace those that only train employees on execution.

Here's the Bottom Line: Teaching employees how to think is about creating an organization of **leaders, problem-solvers, and high performers** who act with the company's best interests in mind—**without needing constant oversight**. It's the key to scalability, consistency, and long-term success.

With **only 50 available seats**, this event is not open to just anyone.

The Growth Collective is designed for those ready to step up and lead, those willing to learn, and those committed to implementing **real change**.



SCAN HERE TO
REGISTER

Invesco is hosting The Growth Collective at their New York City Headquarters.
225 Liberty Street

THE GROWTH COLLECTIVE
POWERED BY **DYNAMIC DIRECTIONS**