

## PRESENTING AND LEADERSHIP SKILLS

As you continue the work of growing in leadership, a key aspect is becoming an effective presenter. This will pay dividends as you communicate with your team, as you recruit advisors to join your firm and even as you meet with clients and prospects.

To start this process, review your 2025 Dynamic Game Plan and your 10-year game plan. Based on your plans, build a 5-minute presentation to lay out your vision for the future of your practice, and we'll leave 10-minutes after this for discussion.

You will give this presentation during our workshop on November 12th. You should include the following elements:

- Your Vision and Mission
- Your Why
- Your Team
- Your Clients
- Your Growth
- Your Success
- Your Significance
- Specific questions you want to ask ICE to get their input

How you arrange and build your presentation is up to you. You may use PowerPoint, Prezi or another format. You may also have handouts for the group if you wish. Feel free to be creative and use video, music or any other elements to make your presentation your own. You may also use your coaching calls with Travis and Zach over the next few weeks to work on your presentation.

Send your presentation and any handouts (we will make copies) to [mandy@dynamicdirections-d2.com](mailto:mandy@dynamicdirections-d2.com) no later than November 5th.