

# THE FOUR CAPITALS

### Relational

Identify the people you want to spend more time with.

Who do you need to know?

How can you get access to these people? How are you trying?

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### Financial

How much do you need in your reserves? Do you have it?

Do you have long-term savings?

What are going to do with extra money you make this year?

What investments do you need to make in business? In your personal life?

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### Reputational

What do you think people think about you?

What do they actually think about you?

What qualities make you different?

How can you emphasize those qualities?

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### Educational

What do you want to learn that's new to you?

What do you want to fine-tune?

Where can you learn this?

How are you going to invest in your own growth this year?

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